



# The Australian International Movie Convention

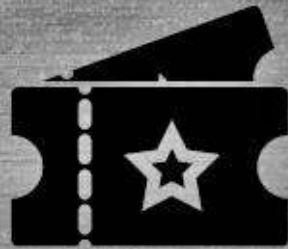
May 2023

# The Australian Cinema Industry - A Cultural Favourite

An Industry That Provides Jobs & Delights Audiences In Cities & Regional Communities Alike.



10,000  
Staff



~100m  
Cinema  
Tickets  
Sold (2019)



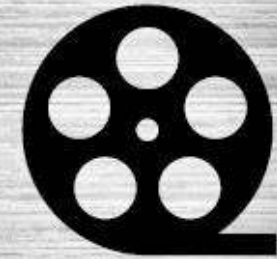
2,800  
Cinema  
Screens  
(Aus/NZ)



600  
Cinema  
Locations



~3.5 Visits  
Per Capita  
(2019)



350 Movies  
Shown  
Annually

Australian & New Zealand Statistics

# The Australian International Movie Convention

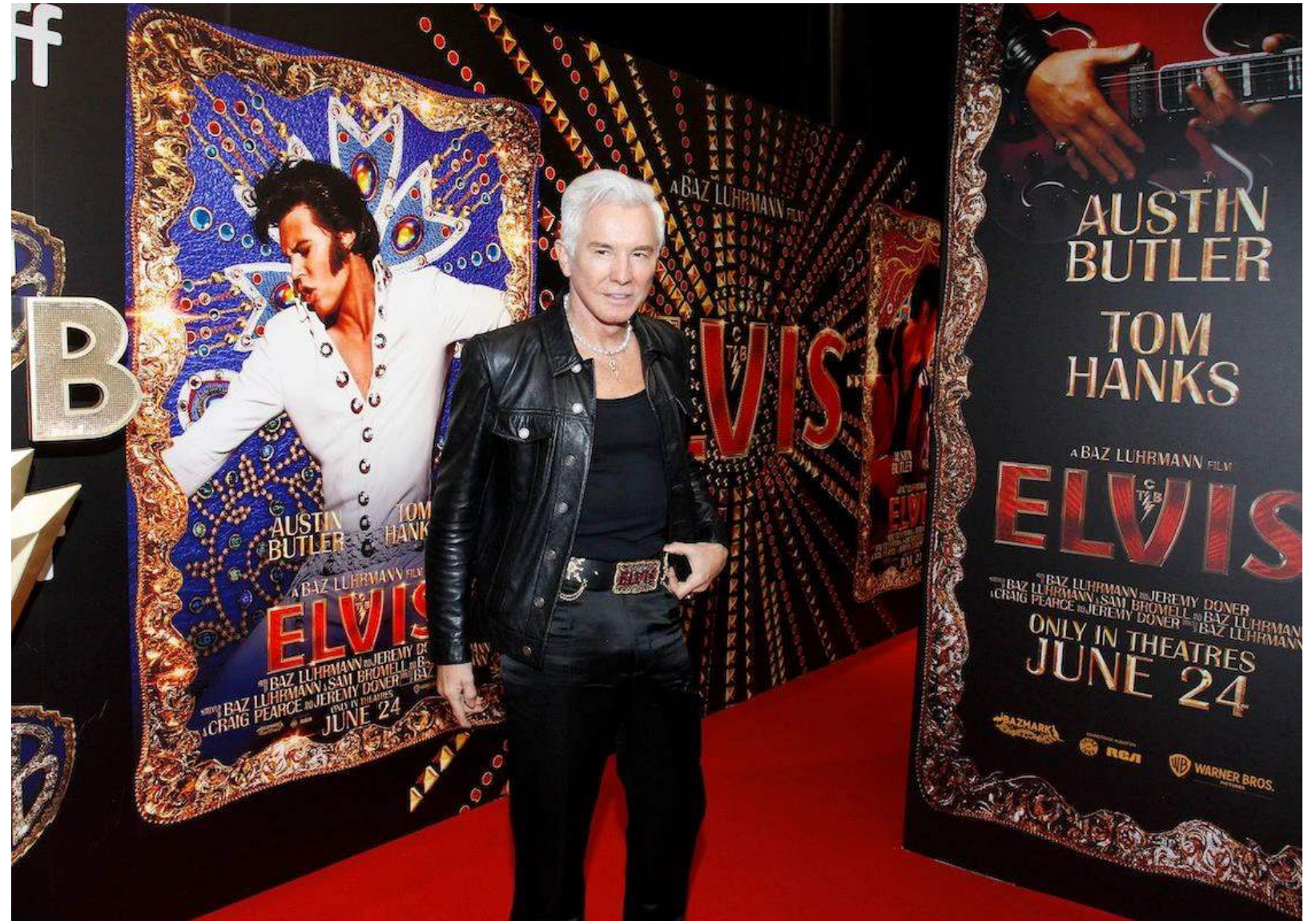
Hosted annually by NACO (National Association of Cinema Operators- Australasia), the AIMC remains the only event in the southern hemisphere to provide opportunities to network with local and international colleagues from Cinema Exhibition, Distribution, Production, Technology & Cinema Equipment Suppliers under one roof.

Attracting over 700 delegates from Australia, New Zealand, Asia, the US and Europe, AIMC provides an invaluable opportunity to preview upcoming product from major and independent studios; learn about local and international trends from guest presenters; discuss latest technologies and cinema fit-outs with trade exhibitors; and network with colleagues and senior industry executives.

2023 is the 76th Australian International Movie Convention.



# Celebrating Australasian Successes



# Welcoming Local & International Talent



# Showcasing Exceptional Content



# Uniting The Industry Stakeholders

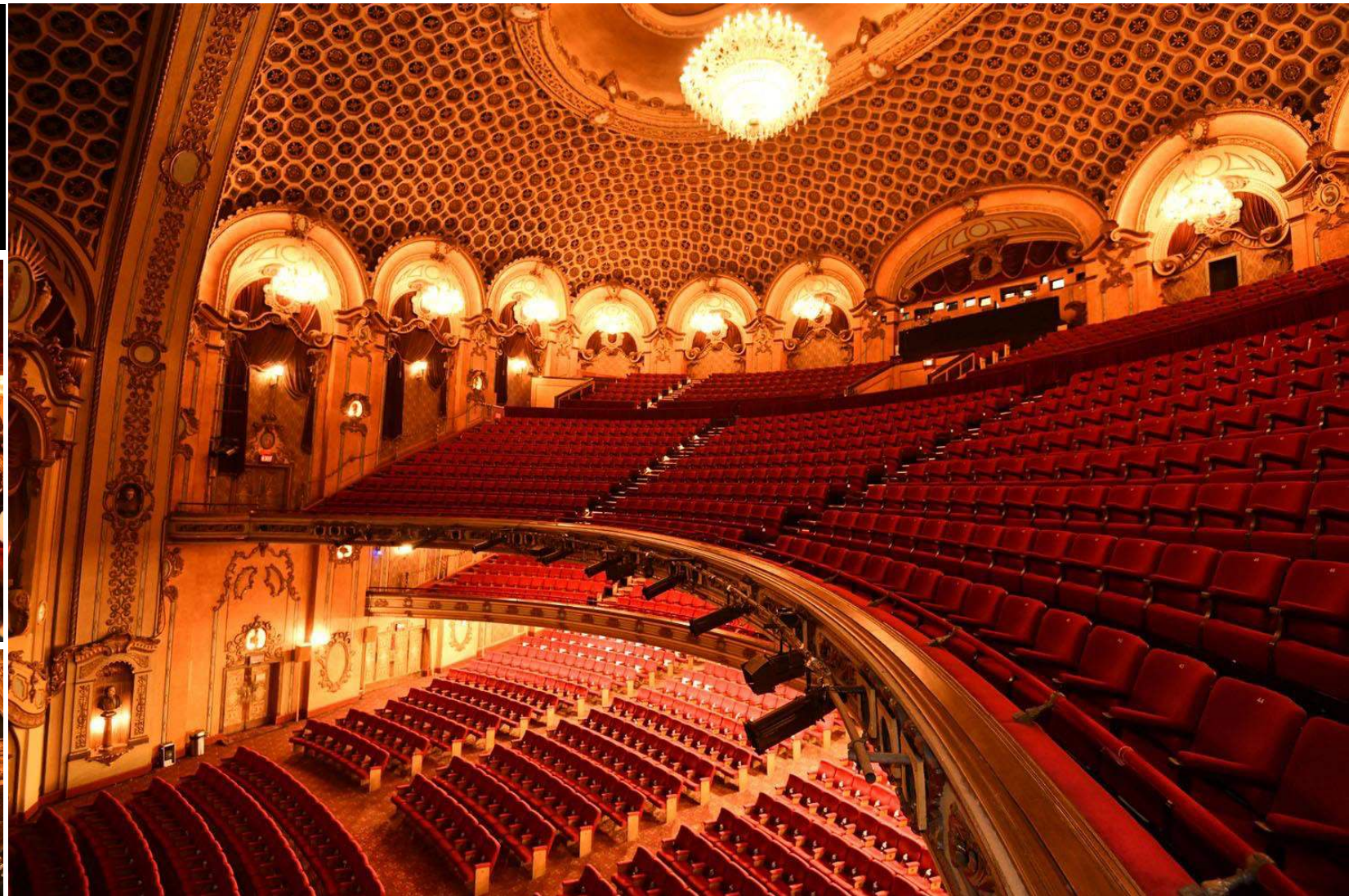


Traditionally From  
The Gold Coast's  
Finest Destinations





# Hosted At The State Theatre Sydney In 2022





# **The 2023 Australian International Movie Convention**

**October 31<sup>st</sup> – November 3<sup>rd</sup> 2023**

**The Star Gold Coast**

# Hosted At Australia's Leading Destination, The Gold Coast



# Back Where We Belong, The Star Gold Coast



# Together Under The One Big Roof



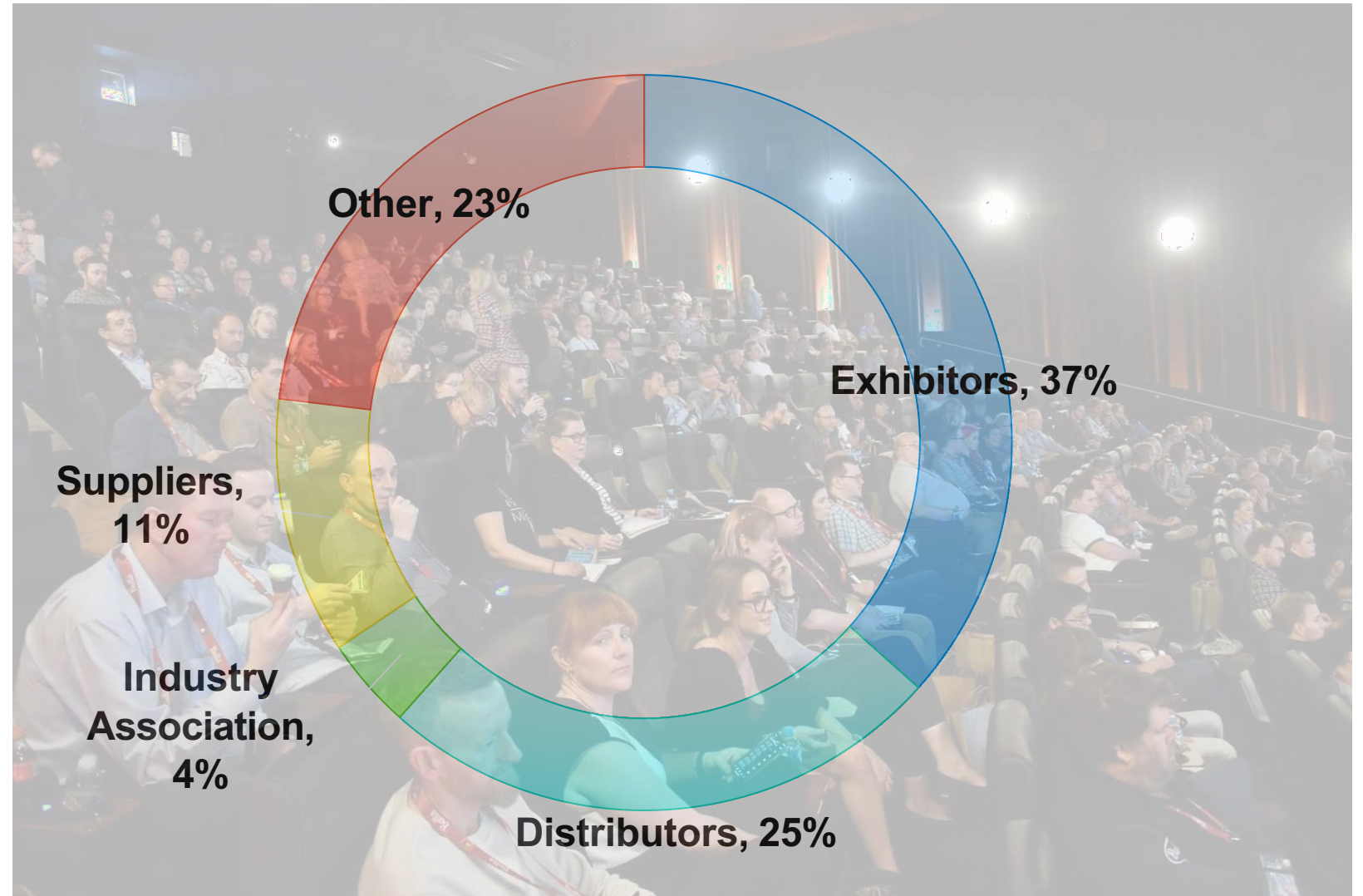
# Presentations & Screenings From Leading Distributors



# Forums, Keynotes, Industry Debates & Tradeshow



# Welcoming Delegates From Across The Industry





# Celebrating Two Iconic Centenaries In 2023



And Of Course, An Incredible Closing Party !





# TRADE SHOW DECK AIMC 2023

May 2023

# Trade Show Deck

## AIMC TRADE SHOW

AIMC invites you to join us and participate in our Trade Show

If your products or services are targeted at the motion picture industry, a partnership with the **Australian International Movie Convention** (AIMC) is the perfect fit for you to be exposed and marketed to a tailored audience of more than 700 key decision makers in the Australian and New Zealand cinema industry, plus additional global delegates

The movie market is competitive and the AIMC provides unparalleled opportunities to reach most of the industry's most influential stakeholders in one place at one time. This is a prime opportunity to get your products front of mind.

The 2023 AIMC Trade Show will be showcased in the purpose-built marquee at The Star, Gold Coast.

# Trade Show Deck

## TRADE BOOTH SPECIFICS

Each trade show package includes a standard 3m x 3m Booth constructed from white PVC inserts in an aluminium frame

### Each booth consists of the following items:

- 3m wide x 2.5m high back wall
- 3m deep x 2.5m high side walls on closed sides
- 290mm high fascia boards on open sides
- 1 x Company signage on open sides
- (Up to 30 black characters, in capitals, on white PVC panel)
- 2 x Energy efficient spotlights
- 1 x 4amp general-purpose outlet (GPO)



# Trade Show Deck

## TRADE BOOTH PARTNERSHIP

By partnering with AIMC as a Trade Show Exhibitor you will receive the following packages

### **Trade Booth**

3m x 3m Each trade booth constructed from white PVC inserts in an aluminium frame with power, lighting and signage inclusions

### **Promotional Exposure**

You will be recognised as a Trade Exhibitor on all AIMC Trade Show materials including but not limited to:

- AIMC Website
- Trade Show reels (played prior to all presentations)
- Trade Show signage throughout The Star as follows:
  - Convention centre entrance
  - Digital signage
  - Trade Show banners
- Digital program and magazine
- E-Newsletters

# Trade Show Deck

## TRADE BOOTH PARTNERSHIP

### AIMC Registrations

- One (1) Full Complimentary Registration provided for you to attend AIMC. Includes all presentations, events, dinners, lunches and networking functions
- Two (2) Trade Booth Only passes for your staff to attend and operate your dedicated Trade Booth

### Delegate Gift Bag

- Opportunity to place an item in the gift bag that all delegates receive at registration

# Trade Show Deck

## TRADE BOOTH PARTNERSHIP

The price includes the following elements and is an incredibly smart investment in your business allowing you to showcase your product and services to the key decision makers in our industry

### OVERVIEW

- Trade Show Booth and inclusions
- Signage and Exposure
- 1 x Full Registration
- 2 x Trade Show Registrations



# Trade Show Deck

## BOOKINGS

To book your booth at the AIMC 2023 Trade Show please contact:

**Argjenda Longworth**

Trade Show & Event Manager

Email: [argjenda.longworth@naco.asn.au](mailto:argjenda.longworth@naco.asn.au)

Tel: [+61 427 758 540](tel:+61427758540)

We Look Forward To  
Welcoming You Back To  
The Gold Coast

